

Affordable Housing Informational Town Hall Meeting

Everyone is invited and encouraged to attend a Town Hall Informational Meeting on Affordable Housing by Commissioner Penny Taylor - District 4 on Tuesday, April 17, 2018, 6:00pm-8:00 pm, South Regional Library, 8065 Lely Cultural Pkwy, Naples, FL 34113.

District 4 is the City of Naples plus now part of this district encompasses East Naples which includes west of Airport Rd, south of US41 to Thomasson Dr. including Bayshore Dr. and a section of Isles of Collier, and north of Davis Blvd.

Commissioner Taylor did a presentation to the ENCA board of directors in response to the letter sent to all commissioners. This town hall will give

all the residents a chance to voice their opinion as to what type of housing and whether we need more in our area. On the table, out of nine county-owned properties the Affordable Housing Department chose, is the 60-acre Manatee Park and 5-acres on Santa Barbara next to the Calusa Park Elementary. They will offer builder incentives which could include fast tracking through zoning and permitting without Neighborhood Informational Meetings (NIMs).

We encourage all residents in East Naples to attend this meeting, it's a very important subject and we feel East Naples already has it's share of "affordable" housing and it needs to be spread out throughout the County.

US41 Corridor Study Findings

The results of the US41 Corridor Study will be presented by Johnson Engineering's, Laura DeJohn, Director of Planning and Landscape Architecture, and Michael Bosi, Director of Collier County Planning Director to the Board of County Commissioners at their April 24, 2018 meeting.

This is yet another issue East Naples is facing as the storage facilities and gas stations keep piling up along the corridor.

It is still in the planning stages so and your input is still needed. The developers want your input. The restaurateurs want your input. Our commissioner, Donna Fiala, wants your input as this moves forward.

Sign up at the meeting to speak about your approvals and concerns, as well as your ideas as to what incentives you believe will bring in the businesses we all want and need.

The Proposed County 1% Sales Tax

On March 27, the Collier Board of County Commissioners voted to place a seven-year, one-cent infrastructure sales surtax on the Nov. 6, 2018, general election ballot. eventually be passed along to the taxpayer.

For more information and where the money will go, please see the attached pdf from the Chamber of Commerce.

US Open Pickleball

Get ready for the 3rd Annual 2018 US Open Pickleball Championship April 21-28 at the East Naples Community Park on Thomasson Drive. With 1500 spots open, in just 3 hours 2200 people from around the world signed-up to compete, putting 700 on the waiting list. They were able to recalculate some numbers and there will be 2,000 competitors!

Kiwanis will be parking cars again this year and there will be a charge of \$5.00 per car per day. Complimentary shuttle service is provided from the parking lots. Parking is limited and you are encouraged to car pool or take a shuttle when available.

Once you've arrive at East Naples Community Park, the Naples Botanical Garden Welcome Center should be your first stop. At the Welcome Center you will be able to gather information about the event.

The US OPEN Village will have bleachers around the grounds. However, you may still want to consider bringing your own portable chair. You may bring in coolers but no glass bottles or alcohol is allowed. In the US OPEN Expo you may purchase food and beverages including alcoholic drinks. Bring a hat or umbrella for personal shade. You may also consider purchasing a US OPEN souvenir hat. Many of the food vendors and beer garden only accept cash. There will be an ATM on site for your convenience. Dogs are welcomed at the park, but please make sure to keep your

Pickleball continued on page 2

ENCA April Luncheon

The March 19th, 2018 ENCA Luncheon featuring Jerry Starkey, Chief Executive Officer, Real Estate Partners International, and Fred Pezeshkan, Chairman and CEO of Manhattan Construction Florida, at our **new luncheon venue, The Players Club**, 8060 Grand Lely Drive, begins at 11:30am and the cost is \$22 for members, \$25 non-members.

Jerry Starkey has spent thirty years in the Real Estate and related industries. Prior to founding Real Estate Partners International, he was Chief Executive Officer of WCI Communities, a company that he



helped lead and grow over a twenty year period from less than \$25 million in annual revenue to over \$2.6 billion in annual revenue.

Fred Pezeshkan is a 30-year veteran of the real estate development and construction industry in Florida. Fred graduated from Ohio State University with a degree in civil engineering.



Please RSVP with your reservations and/or cancellations for the monthly luncheon no later than 6:00pm Monday prior to the luncheon. It's easy to make your reservation or cancel one, just call 239-434-1967 or go online to <http://www.eastnaplescivic.com/luncheon-reservations>.

Special June Luncheon

Our June 21, 2018 luncheon will be a special event that evening aboard the Naples Princess for a sunset cruise. Members will have the first opportunity to reserve their seats. If there's still room, non-members will be invited to join us. We'll have more information and reservation forms available at the April luncheon and the ENCA website after the April luncheon.

Join ENCA now!

It's ENCA Membership Drive Time!

We need your support! If you are concerned about the future of East Naples we need you as a member! Stay informed, renew or join today! The more members we have, the stronger our voices are heard! We are the voice of East Naples! And we need you! All of you!

Help us represent you, the residents and businesses of East Naples with one united voice. Benefits include governmental representation, monthly luncheon program with great speakers you won't want to miss, newsletters, and community involvement such as the Santa Run and charity fashion show and golf tournaments to help raise monies for scholarships and other children's programs

We also need board members for 2018 and advisory committee members. You do not have to be a board member to be on a committee. Find your passion and join a committee today! Ask your neighbors, ask your friends, ask your co-workers to join today!

**Now is a very important time!
We have the Affordable Housing Issue and the US41 Corridor Study
at our door step. Please join today!**

Membership Cost: \$25 Single; \$30 Couple; \$60 Business

Download the online membership form at www.EastNaplesCivic.com or send us your name, address, phone, & email along with your check to ENCA, 11502 Tamiami Trail East, Naples FL 34113.

ENCA Board Meetings are held the first Wednesday of each month except August. Luncheons are held the 3rd Thursday of each month except summer break in August and the annual banquet in January.

Bicycle & Pedestrian Master Plan Input Needed

Eric Ortman, Sr. Transportation Planner, Collier County

The Collier Metropolitan Planning Organization (MPO) is developing a Bicycle & Pedestrian Master Plan for Collier County and is seeking input from the residents and businesses of East Naples on walking and bicycling in East Naples and Collier County.

The MPO's public outreach for this plan has yielded more than 600 comments to date. Concerns over safety and connectivity have been the most frequent comments made. Safety comments have included a lack of adequate sidewalks and bicycle lanes/paths, large intersections that may be difficult to cross for walkers and bicyclists, high speed traffic and driver behavior. Connectivity comments have also included a lack of adequately connected sidewalk and bicycle lanes/paths as well as a need to fill in the gaps in the existing sidewalks and bike

lanes/paths. Public input is being used to help identify areas of primary concern and lists of needs, and to begin to identify potential projects.

Your input is valuable and may be easily added in several ways, all accessible on our website <http://colliermopo.com/index.aspx?page=45>. There is an interactive map where you can leave comments as well as a survey in both English and Spanish. There are also comment cards that may be returned electronically or with a self-addressed stamped form. You may also contact the MPO directly at 239-5874 or by emailing Eric Ortman at Eric.Ortman@colliercountyfl.gov.

Please take a moment to let us know what your thoughts and comments on walking and bicycling in East Naples and the rest of Collier County.

Pickleball

continued from page 2

friend on their leash and always pick up after them.

There is a nominal fee to watch matches on the Zing Zang Championship Court each day, to watch the best players in the world. You may purchase tickets in advance or by availability inside

the Expo tent at the Snack Shack. Athletes and Volunteers receive free entry into the Court Sunday - Friday, but will need to purchase a ticket for Saturday April 28th.

There is no charge to roam the 49 other courts, browse the US OPEN Expo,

Charity Golf Tournament Sign Up Now!

The East Naples Civic Association (ENCA) and East Naples Foundation (ENF) will host a Charity Golf Tournament and Dinner on May 4, 2018 at the Royal Palm Country Club. Proceeds will benefit East Naples Education and Youth programs. ENF is a 501(c)3.

**Friday, May 4, 2018
Royal Palm Golf & Country Club**

8:30 Shotgun Start
Continental Breakfast
Dinner 6pm - 10pm
\$120 Golf/Dinner
\$40 Dinner Only Non/Golfers

Dinner

6:00 Cocktails & Appetizers
Prime Rib Buffet/Carving Station
White Fish with Coconut Cream Sauce
Stuffed Chicken Breast Rockefeller
Key Lime Pie
Cash Bar

Live Entertainment

Cahula & Cream

Our Sponsors

Physicians Regional (Eagle)
Doctor's Hearing (Eagle)
Stock Development (Birdie)
ENcompass Magazine (Birdie)
Players Club & Spa (Breakfast)
Minto Communities (Bag)
Audi Naples (Hole in One)

Silent Auction Prizes Include:

Bourbon Dinner for 10
at Shula's Steak House
Jewelry Making Party for 10
at A. Jaron Fine Jewelry

Individual and foursomes welcome. For Reservations and brochure, download at www.eastnaplescivic.com or www.eastnaplesfoundation.org. For questions call Shirley at 239-435-9415.

Sponsorships start at \$100 for a hole sponsor. If you'd like to be a sponsor for the event, please email info@eastnaplescivic.com for more info.

enjoy food and beverages and watch the hottest pickleball action in the world!

Expanded facilities! More and more players at all skill levels! Great food, drinks, and entertainment to keep the party rolling day and night! East Naples once again comes alive!

INFRASTRUCTURE SALES SURTAX FACT SHEET

WHAT

The Greater Naples Chamber of Commerce launched in 2014 an effort to address sustainable funding for local issues such as workforce development and workforce housing. As the initiative progressed, the Chamber’s research indicated that other needs lacked adequate funding, including roads, bridges and facilities to address mental health concerns. The Chamber’s Sustainable Funding Steering Committee began working with Collier County to find a solution that could address this wide-variety of local needs; and a 1 percent infrastructure sales surtax was determined as the best solution. On March 27, the Collier Board of County Commissioners voted to place a seven-year, one-cent infrastructure sales surtax on the Nov. 6, 2018, general election ballot.

WHY

Collier County generates most of its revenue from ad valorem taxes. During the Great Recession, property values dropped drastically thus reducing the revenue coming to the county. Many infrastructure projects were put on hold in an effort to cut costs. While the county’s budget has rebounded, the list of county and community infrastructure projects – from transportation to workforce training and mental health facilities – has continued to grow. Hurricane Irma highlighted the significant need for improvements to these critical infrastructure systems.

PROPOSED COUNTY PROJECTS

	Total Estimated Cost	Current Funding	Current Shortfall	7 Year Sales Tax
Transportation/Mobility	\$289.0M	\$87.0M	\$202.0M	\$191.0M
Vanderbilt Beach Rd. Ext. Collier Blvd. to 8 th /16 th	\$100.0M	\$26.0M	\$74.0M	\$74.0M
Pine Ridge Rd., Livingston Rd.	\$31.0M	\$8.0M	\$23.0M	\$23.0M
Bridge Replacements (11)	\$23.0M	\$16.0M	\$7.0M	\$7.0M
Randall Intersection	\$14.0M	\$7.0M	\$7.0M	\$7.0M
Airport Rd. Widen Vanderbilt to Immokalee	\$17.0M	\$13.0M	\$4.0M	\$4.0M
Triangle Blvd.	\$6.0M		\$6.0M	\$6.0M
New Bridges – GGE Mobility (11)	\$88.0M	\$17.0M	\$71.0M	\$60.0M
Sidewalks	\$10.0M		\$10.0M	\$10.0M
Facilities & Capital Replacement	\$192.0M	\$43.0M	\$149.0M	\$139.0M
Forensic/Evidence Building	\$33.0M		\$33.0M	\$33.0M
Big Corkscrew Island Regional Park	\$60.0M	\$20.0M	\$40.0M	\$40.0M
DAS Shelter Improvement/Replacement	\$6.0M		\$6.0M	\$6.0M
HVAC, Roofing, Capital Equipment at Sheriff/County Facilities	\$62.0M	\$23.0M	\$39.0M	\$39.0M
Hurricane Resilience	\$25.0M		\$25.0M	\$15.0M
EMS Substations	\$6.0M		\$6.0M	\$6.0M
Community Priorities	\$100.0M		\$100.0M	\$90.0M
Workforce Housing Land Trust	\$20.0M		\$20.0M	\$20.0M
Career and Technical Training Center	\$15.0M		\$15.0M	\$15.0M
Mental Health/Addiction Treatment Center	\$25.0M		\$25.0M	\$25.0M
VA Nursing Home	\$40.0M		\$40.0M	\$30.0M
Grand Total	\$581.0M	\$130.0M	\$451.0M	\$420.0M

FAST FACTS

- A 1 percent increase generates approximately \$70 million a year in Collier County, for a total of \$490 million county-wide over seven years. Naples, Marco Island, and Everglades City will receive a portion the revenues to use for city-specific infrastructure projects.
- It will help to keep property taxes and other fees low. Collier County can accomplish many of these projects without the infrastructure sales surtax. One way to do that is through bonding, but that comes at a cost. County staff estimates that it would cost between \$187 million to \$255 million in interest over the life of the debt service to complete these projects. Those costs will eventually be passed along to the taxpayer.
- Approximately 30% of the revenue would be generated from tourists, visitors and out-of-county workers
- A citizens' oversight committee will be appointed by the Collier Board of County Commissioners to ensure funds are spent properly.
- 61 out of 67 Florida counties have a local option sales tax as a means of diversifying their revenue stream.
- The voters decide: A local option sales tax must be approved by a majority of voters before it can be enacted. The tax would sunset after a period of seven years and could not be extended unless approved by voters.
- Medical supplies, food and gas are exempt.
- A local option sales tax is capped at the first \$5,000 of large purchases.
- The tax will end automatically and cannot be reinstated without voter approval.

For more information, contact Kristi Bartlett at kristi@napleschamber.org or Jenna Buzzacco-Foerster at jenna@napleschamber.org.