MEETING MINUTES EAST NAPLES CIVIC ASSOCIATION

October 7, 2015 @ 5:30pm

East Naples Fire Rescue Classroom – 4798 Davis Blvd

1. Call to Order

President Marci Seamples called the meeting to order at 5:30pm.

Attending were:

Ted Beisler, Russ Burland, Tom Cannon, Neil Curley, George Danz, Chris Hagen, Jean Kungle, Nancy Markham, Barbara Miller, Jim Pusateri, Marci Seamples, Christopher Shucart, and guests Sean Martin, Patrick Vanasse.

Presentation - Sabal Palm Road Project by RWA Engineering, Patrick Vanasse, Sean Martin, Watermen Development Group. East Coast/Lee County developer. Did site work for Red Sox parcel. Full developer works with regional and national builders. Purchased 2012, approved PUD 2006, 74 acres, 400 units with affordable housing bonus. Collier Grafier Preserve near Wolf Rd. Access from Sabal Palm (they did the GNFD land switch). Added land, now 106 acres. Asking for 266 units, 2.5ac per, no longer affordable housing, single family, villas, condos, zero lot line mix, working on site plan now leaning towards single family detached, 1700-3000SF, lots 50' to 65' width, 130' deep. Preserve about 24 acres north side. Height allowed 45' 3 story. Recreation area, clubhouse, etc. They want to entitle, develop, and sell lots. Still trying to obtain land but window is closing. Had neighborhood meeting this week, few showed, no concerns arose. Board decided to watch, too soon for support.

- 2. Approval of August 5, 2015 minutes, motioned Tom Cannon, second Barbara Miller, passed all in favor.
- **3.** Treasurer's Report Christopher Shucart reported he reclassed printing. *Motion to approve report Tom Cannon, 2nd Chris Hagan, passed all in favor.*
- **4. EN Foundation** Jim Pusateri reported Festival needs Liability Insurance with ENCA and Kiwanis added to policy, he will advise as to any costs. *Motion to approve Neil Curley, 2nd Ted Beisler, passed all in favor.* Do we want ENCA booth, Santa (Jeff can't do, Jean Kungle will reach out to a friend). Karen Homiak doing page for online tickets. 2 page ad in EnCompass Magazine, flyer insert Naples News Tues/Wed and quarter page ad December 3rd. 94.5 live broadcast plus 107 60 second spots. Negotiating with Pepsi. Christopher Shucart will put in newsletter.
- **5. EN Merchant Association** Barbara Miller reported they are having mixer tomorrow at 5:30 on Naples Princess, still room. Been doing mixers for meetings and going well.

6. Reports of Chairs

Development - Chris Hagen reported Habitat Whitaker Rd project leaning towards different product, next month or two will do ENCA presentation, updating and removing Habitat on signage. Want to hit new market, maybe retirees. Working with Donna Fiala hoping to make all happy. On MLS they were flipping, but loophole closed, older homes didn't have restrictions.

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Government & Community Affairs - Neil Curley reported eidtorial on affordable housing issue back again. Christopher Shucart added Gap housing not being accepted by developers as it has to remain Gap for 5 years. Controversy as to people can't sell and move up.

Membership - Nancy Markham reported she tweaked the application, added address change and date of app. Started on renewal letter. One new member, one renewal Sept.

Programs & Special Events - Ted Beisler reported he met with Naples Lakes today, asked for 3 menus, available only Jan 11th not 18th. Will be talking to Windstar and Foxfire. Looking at meal, dessert, and coffee/tea, no app, no drink. Need to get with Jeff Macasevich.

Publicity - Russ Burland reported Facebook received 100 likes, bumped up 20-25 this month. Jack from zoo received likes, hopefully will bring more luncheon reservations. Posted on Eventful site (Naples News). Christopher Shucart and he are working on photos.

Newsletter - Christopher Shucart reported short on advertisers, need help in that area. Ted Beisler helping with Calendar and Santa Run. \$250/business card ad one year. Need stories. Marci Seamples will reach out to politicians for ads.

Scholarships - In past, ENF had transferred funds to ENCA for scholarship payout. Transfer was not made this year. Christopher Shucart as Treasurer thought emails were confusing. Jim Pusateri felt wording on invoice to ENF from ENCA for \$2,000 wasn't appropriate because it wasn't owed, thought it was a joint venture. Seamples stated invoice was simply a method to transfer funds from one entity to another, not public document. Chris Hagen mentioned both sides want better connection for joint effort, need to support ENF fundraising. Seamples said she was happy to meet again with ENF if they wanted. Neil Curley mentioned we were all together on concept when ENF formed, schools advertise as ENCA, need to add ENF. Ted Beisler mentioned golf tourney we gave to ENF, ENF used to transfer money to ENCA. Certificates were worded wrong, need to be corrected, ENCA and ENF not mentioned specifically – no one outside of scholarship committee aware of wording. Joint scholarships will continue in future, ENF will not transfer funds to ENCA in future, will pay schools directly.

7. Old Business

East Gate Project Discussion - Chris Hagan, residential back-end, commercial front end, do we need more that's difficult to get into. Christopher Shucart, opportunity to do rental project, need rentals more than single family. Board decided to not do anything at this point.

8. New Business

Santa Run - Ted Beisler will get plans out to everyone for December 12th Run. \$800 coming from ENCA \$300, Foundation \$300, Kiwanis \$200. Will most likely use church again, St. Andrews too crowded.

Nominating Committee - Need to think about Citizen of the Year, need to know who has been selected in past years. Nominating Committee will be Hagan, Shucart, Miller, Burland and Seamples. Report will be made at November meeting.

Meeting adjourned 7:24pm (Tom Cannon 1st, George Danz 2nd, passed)

Next meeting November 4, 2015 @ 5:30pm to be held at Cannon Fire & Life Safety Station 22.